Scott Aneloski

UI/UX Designer & Developer

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Summary

UI/UX designer and developer with 10+ years experience designing and building websites, applications, and digital tools. Combining visual design, information architecture, and front-end development to turn complex requirements into intuitive, functional solutions that connect user-facing experiences with the systems behind them.

Skills

Design: UI/UX design, responsive web design, interaction design, information architecture, user flows, design systems, analytics-informed iteration, accessibility-aware design, visual design.

Design tools: Adobe Illustrator, Adobe Photoshop, Figma.

Web development: HTML, CSS, JavaScript, PHP, Liquid; React, Next.js, Svelte, SvelteKit.

CMS and ecommerce: Custom WordPress development, Shopify customization, WooCommerce.

Integrations and automation: API integration, CRM integration, workflow automation, authentication, custom reporting.

Experience

UI/UX Designer & Developer | Fight the New Drug

Salt Lake City, UT | July 2016 – November 2026

Designed and developed public websites and internal tools for a nonprofit, connecting interface design with content systems, ecommerce, member services, and operational workflows.

- Designed and developed an end-to-end presentation booking experience, connecting public inquiries with CRM-integrated scheduling, contracts, invoicing, travel coordination, and automated follow-ups to consolidate multiple platforms into one dashboard, reducing manual work and simplifying operations.
- Redesigned and developed the main WordPress website, replacing an agency-built implementation with custom content types and shortcodes, CRM-connected forms, and editor tools that streamlined publishing and ongoing maintenance.
- Designed and developed a CRM-connected Shopify member dashboard, bringing personalized discounts, birthday credit, webinar access, and partner resources together in one experience.
- Built BrainHeartWorld.org in WordPress and WooCommerce for a three-episode documentary, connecting free email-unlocked viewing, screening-license purchases, and engagement reporting; developed playback fallbacks to address school access restrictions.
- Built TruthAboutPorn.org as a searchable library of hundreds of curated academic studies, making research easier to explore through keyword search and advanced filtering.

- Designed user flows and wrote content for audience-specific resource pages, organizing guidance around visitors' circumstances and clear next steps.
- Built an internal SvelteKit application with staff authentication, reporting dashboards, and cross-platform utilities to streamline staff workflows and reduce manual errors.
- Designed, built, deployed, and maintained a retrieval-augmented generation (RAG) chatbot using SvelteKit, Pinecone, and the OpenAI API, giving visitors streamed answers with supporting source links.

Senior Designer | Trec Creative

Murray, UT | October 2014 – May 2016

- Designed app interfaces, websites, and brand identities, collaborating with developers to refine user experiences and implementations.

Additional Relevant Experience

Graphic Designer & Prepress | Artech Printing

Meridian, ID | October 2013 – April 2014

- Automated repetitive production tasks using spreadsheet-driven workflows while preparing artwork for print.

Prepress & Web Designer | The Print Source, Inc.

Wichita, KS | August 2011 – August 2013

- Designed and maintained three websites using a shared product catalog, alongside email design and print production.

Art Director & Web Designer | Pathfinder Magazine, Western State College

Gunnison, CO | August 2008 – May 2010

- Directed the magazine’s visual design and layout, and designed and developed its website.

Education

Bachelor of Fine Arts (BFA) | Graphic Design

Western State College, Gunnison, CO | May 2010

- Magna Cum Laude